

The **Innovation's Main Objectives** are generally:

- **Contribute to, encourage & advance an overall innovation process of the Ground space sector**
- **Support national autonomy and maintain technical excellence in core activities**
- **Prepare & enable more capable and more cost effective ground space programmes**
- **Develop new competencies & support competitiveness of industry in the global commercial markets**

Different Ground teams have different needs and visions when considering innovation:

- **Improved cost / benefit to user**
- **New applications & markets**
- **Reduced response time to market**
- **Patents**
- **“Indicators” / ”best practices” / “bench marking”**
- **New funding sources**
- **More cooperation between universities and industry (industry pull instead of science push ?)**
- **PhD's sponsorship research focussed**

- **The main goal of the WG is to set a forum to discuss between Space Agencies, Space Organizations, Industry and Universities their innovation strategy on the Ground:**

Institutional View

- **1:05 pm Innovation at NASA-JPL**
- **1:45 pm Innovation at ESA**

Industrial View

- **2:25 pm Innovation at ORACLE**
- **3:20 pm Innovation at GMV Space**
- **4:00 pm Open Forum for discussion**