

University of Southern California
Center for Software Engineering

Rapid Application Development (RAD) Strategies

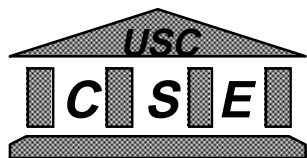
Barry Boehm, USC

Intel Presentation

June 4, 1998

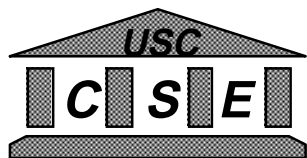
email: boehm@sunset.usc.edu

<http://sunset.usc.edu>



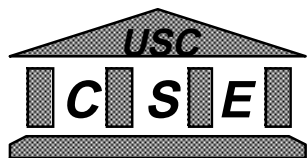
Outline

- **USC Center for Software Engineering**
- **RAD Context**
- **RAD Opportunity Tree and Strategies**
- **RAD Issues**
 - **Biggest Opportunity Areas**
- **Some Successful RAD Experiences**



USC-CSE Objectives and Context

- **Create software engineering technology addressing key future needs**
 - Understand current needs
 - Infer future needs
- **Transition technology into practice**
 - Affiliates program, research contracts
- **Grow future software engineering leaders**
 - MSCS-SW Engr., Ph.D. programs

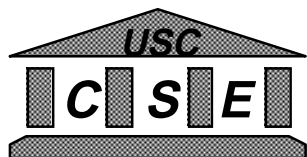


USC-CSE Principals

- **Bob Balzer, ISI** **Architecture, environments, processes**
- **Barry Boehm, CS** **Processes, environments, architectures, economics**
- **Ellis Horowitz, CS** **Environments, languages, open systems, object bases**
- **Lewis Johnson, ISI** **Software understanding, hypermedia, KBSE**
- **Dan Port, CS** **OO architecting and development, formal methods**
- **Eb Rechtin, EE** **Systems architecting principles and processes**
- **Walt Scacchi, BA** **KBSE, processes, environments, management**
- **Bert Steece, BA** **Statistics, COCOMO II**
- **Dave Wile, ISI** **Transformations, architectures, environments**

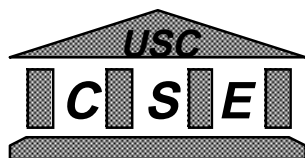
– Research Associates

- **Dr. Anne Curran, CS** **Environments, operating systems**
- **Dr. Ray Madachy, Litton** **Cost and process modeling**



USC-CSE Affiliates (26)

- **Commercial Industry (10)**
 - Bellcore, EDS, Hughes, Lucent, Motorola, Network Programs, Rational, Sun, TI, Xerox
- **Aerospace Industry (9)**
 - Allied Signal, Boeing/Rockwell, GDE Systems, Litton, Lockheed Martin, Northrop Grumman, Raytheon/E-Systems, SAIC, TRW
- **Government (4)**
 - FAA, USAF Rome Lab, US Army Research Labs
- **FFRDC's and Consortia (4)**
 - IDA, MCC, SEI, SPC



Membership Benefits

USC Visits to Affiliates

- Annual one-day lecture/visit by USC professor
- Long-term visit arrangements
- Student resumes for summer or full-time positions

Affiliate Visits to USC

- Annual Research Review
- Corporate campus visits
- Long-term visit arrangements

Workshops and Conferences at USC

- Focused Workshops and Knowledge Summaries
- Executive Software Seminars
- Annual Software Engineering Conference (joint with UC Irvine)

Tool and Knowledge Transfer

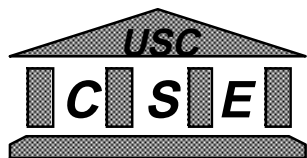
- Prototype tools for experimentation
- Technical reports
- Web site -- <http://sunset.usc.edu>
- Proceedings from conferences, workshops, and reviews

Influence on Research and Curriculum Directions

- Annual Research Reviews
- Technical Steering Committee

Opportunities to Pursue Joint Projects

- COCOMO 2.0 Project (also involving UC Irvine)



Ph.D. Students

WinWin

Ming June Lee (Ph.D., 1996) - Formal Modeling of the Win Win System

Yimin Bao (Ph.D., 1996) - Tool Integration Language and Support

Hoh In - Automated Conflict Detection and Option Generation

June Sup Lee - Architectures for Groupware Systems

Architecture

Ahmed Abd-Allah (Ph.D., 1996) - Heterogeneous Architecture Style Composition

Cristina Gacek - Architecture Style Composition Framework

Alex Egyed - Integration of Multiple Architecture Views

Simei Du - Architecture Attribute Analysis Tool Integration

Cost and Process Modeling

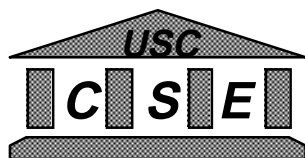
Ray Madachy (Ph.D., 1995 - ISE) - System Dynamics Model of Inspection Effects

Brad Clark (Ph.D., 1997) - Effect of Process Maturity on Software Cost

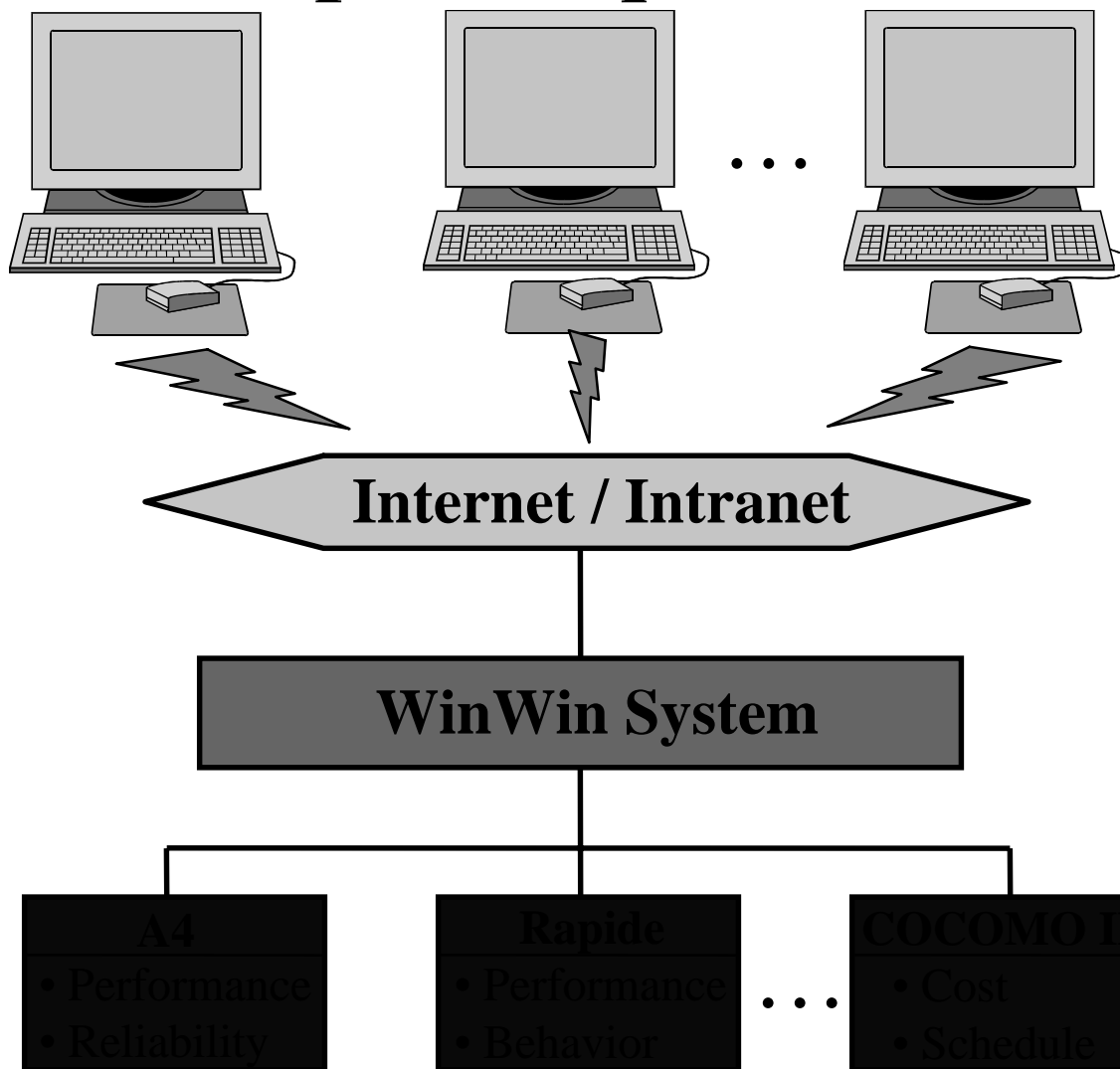
Sunita Devnani-Chulani - Software Cost-Schedule-Quality Tradeoff Model

Chris Abts - COTS Integration Cost Model

Allen Nikora - Software Reliability Modeling



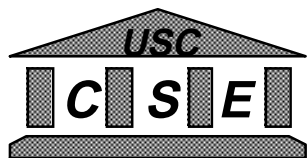
Rapid Requirements Negotiation



Distributed Stakeholders

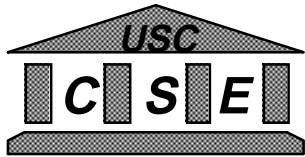
Rapid Requirements Negotiation Tool

Tradeoff Analysis Tools



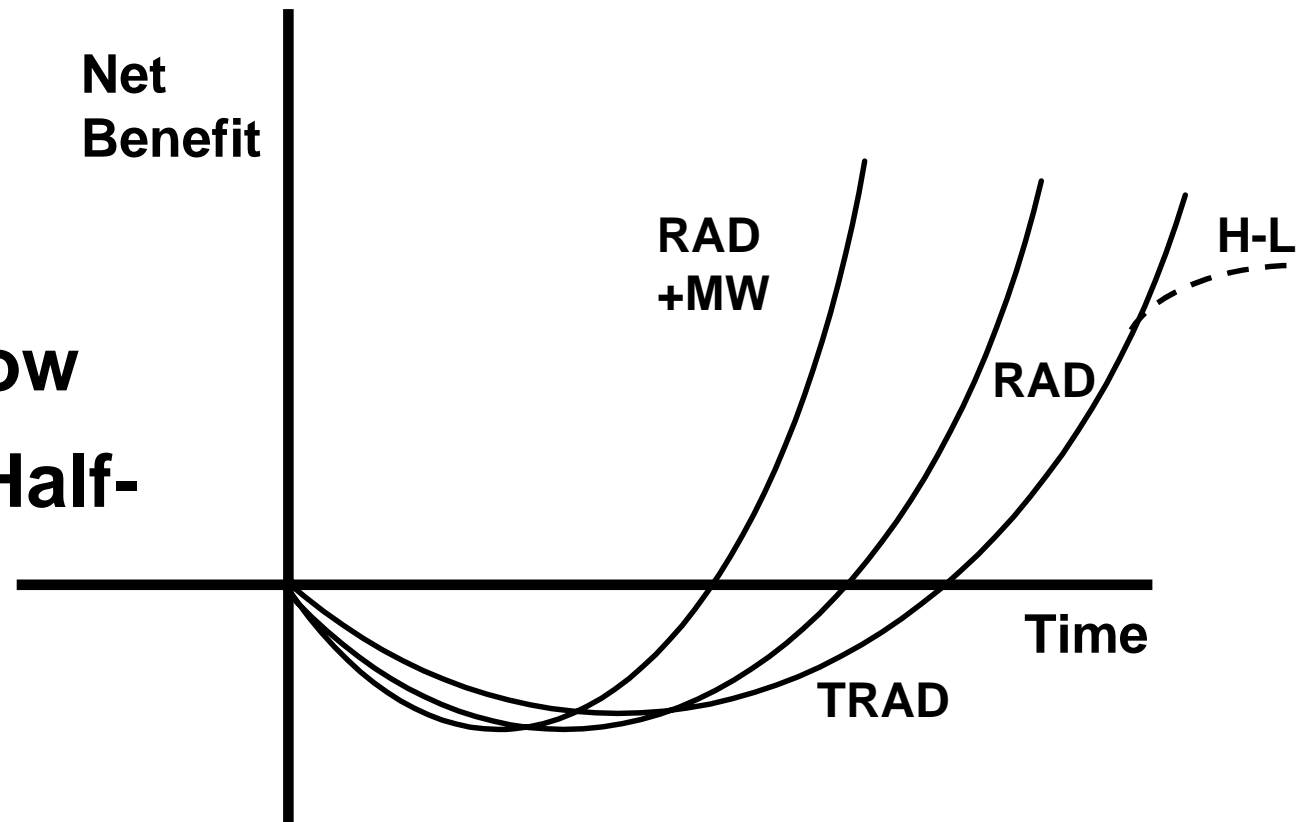
Outline

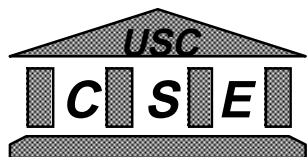
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RAD Motivation

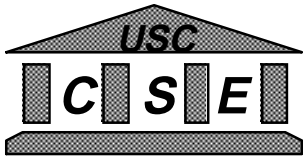
- **Earlier ROI**
- **Market Window**
- **Technology Half-Life**





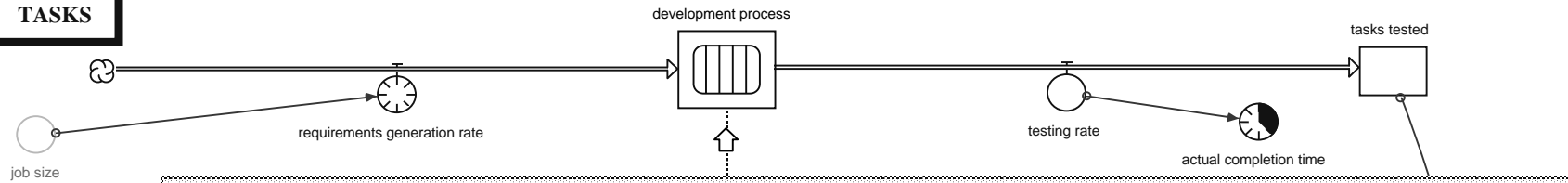
Complexity of RAD Improvements

- **Cost: task savings basically map 1:1 into project savings**
- **Schedule: task savings map 1:1 into project savings only while task is on critical path**
 - **Complicating factors: scale, dynamism, interdependent tasks**
 - **System dynamics an attractive analysis approach**

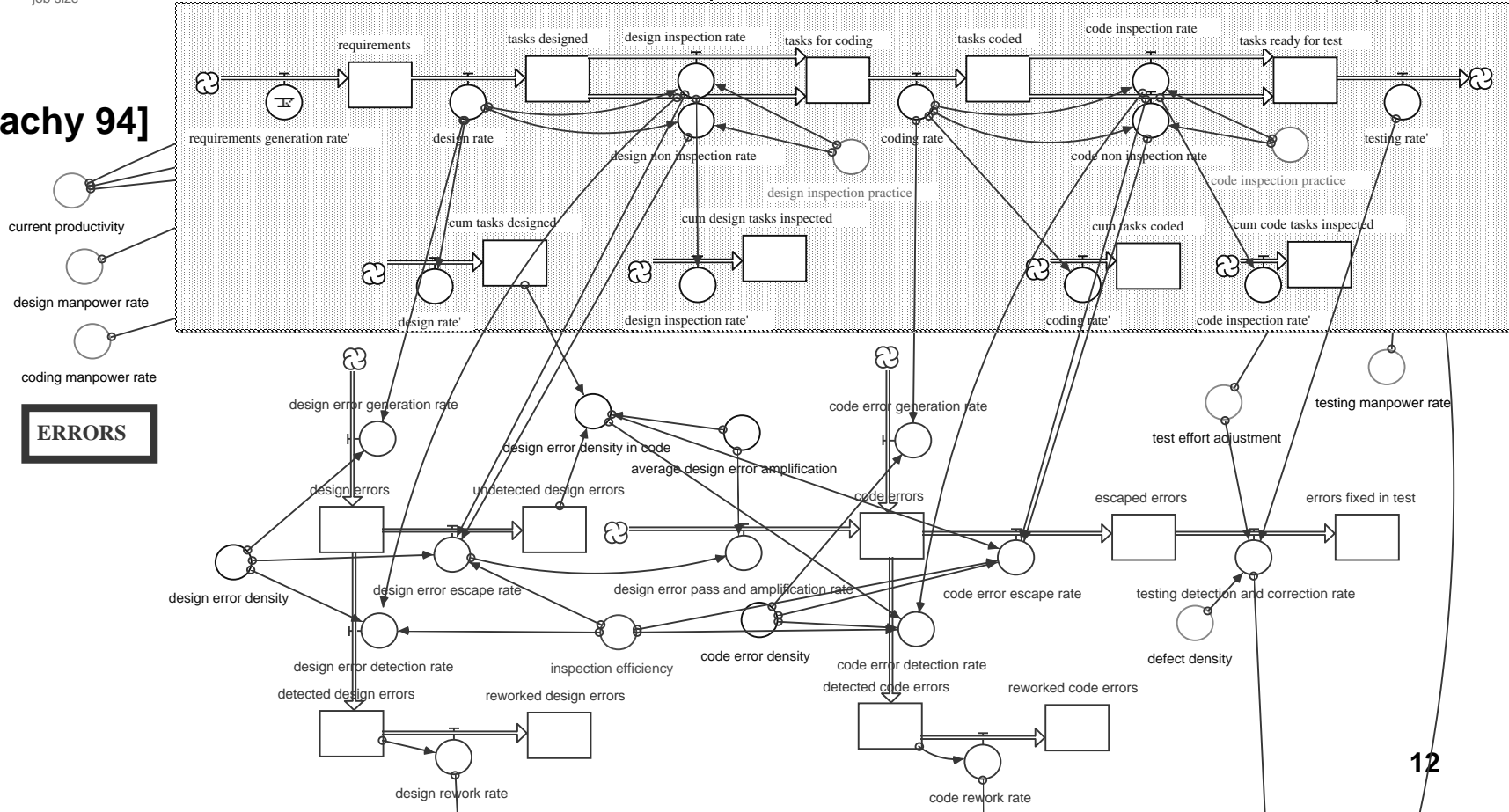


Example System Dynamics Analysis (Madachy)

TASKS

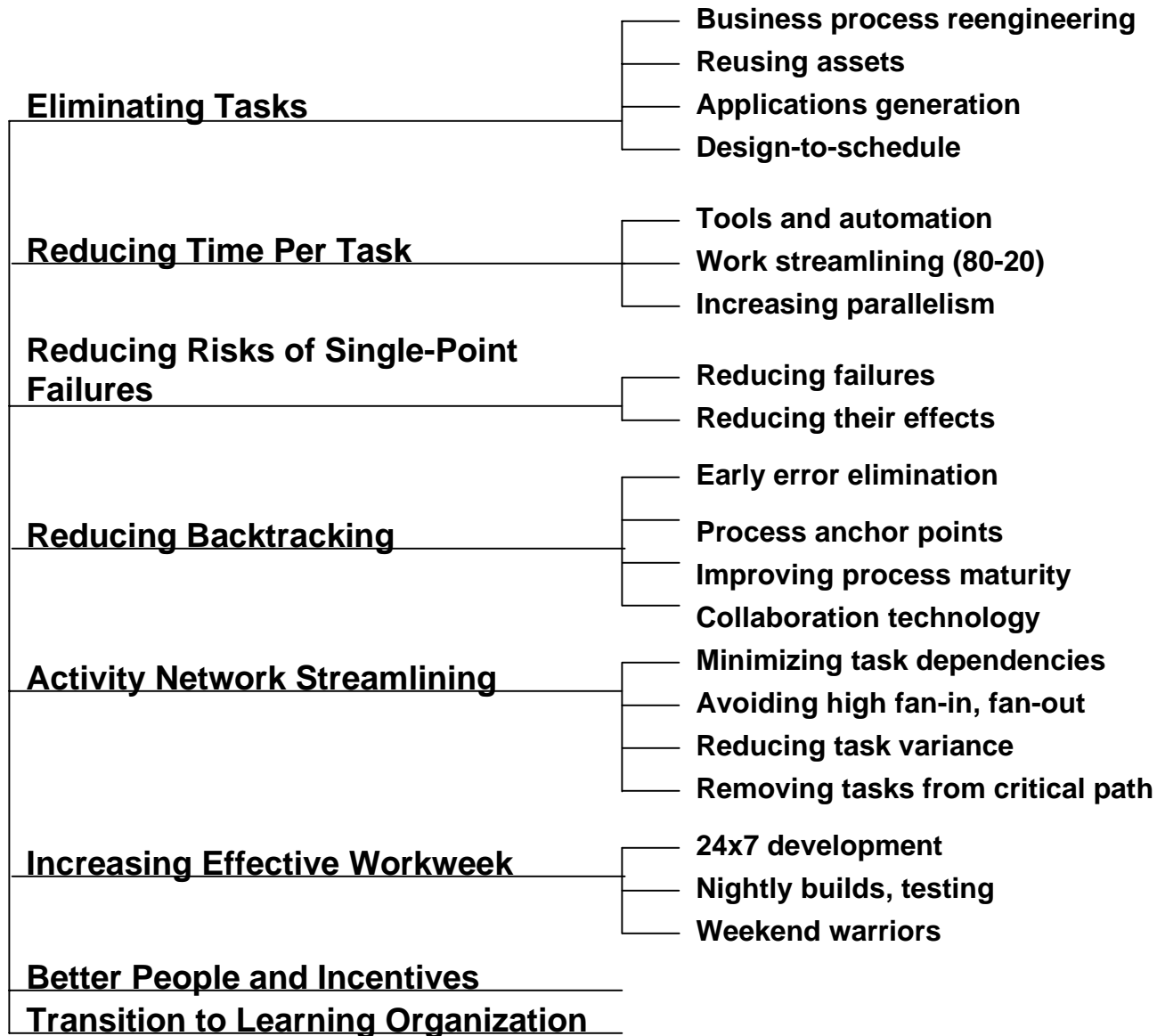


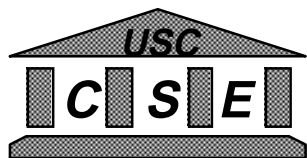
from
[Madachy 94]



ERRORS

RAD Opportunity Tree

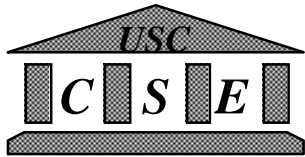




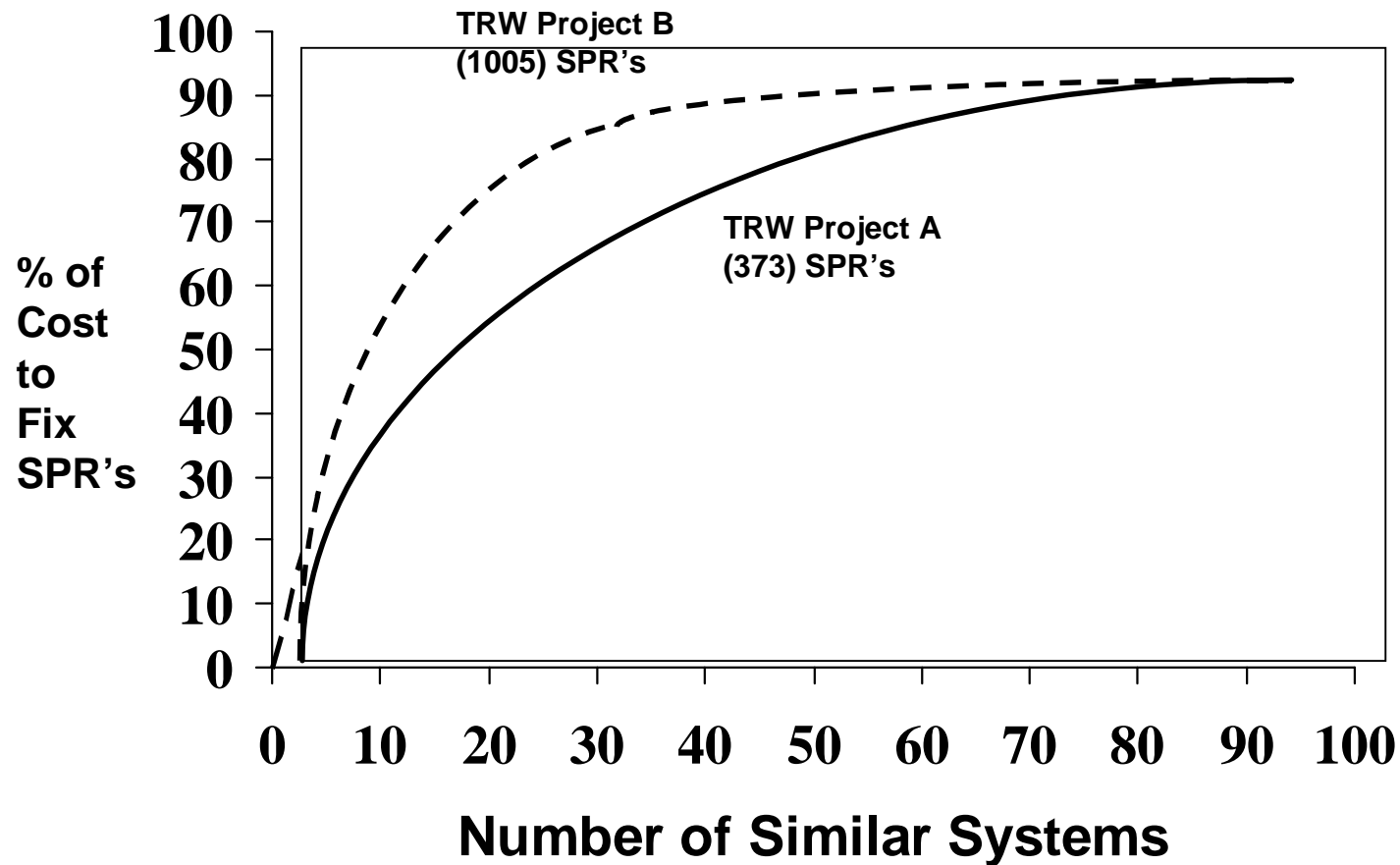
Design-to-Schedule

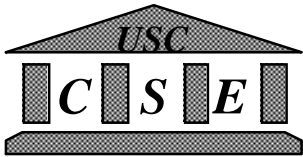
“If schedule is your independent variable, then just modulate your functionality to meet schedule.”

- **Critical success factors:**
 - **Prioritized requirements**
 - **A reasonable “ballpark” schedule estimate**
 - **Software design for ease of contraction**
 - **Schedule tracking for midcourse corrections**

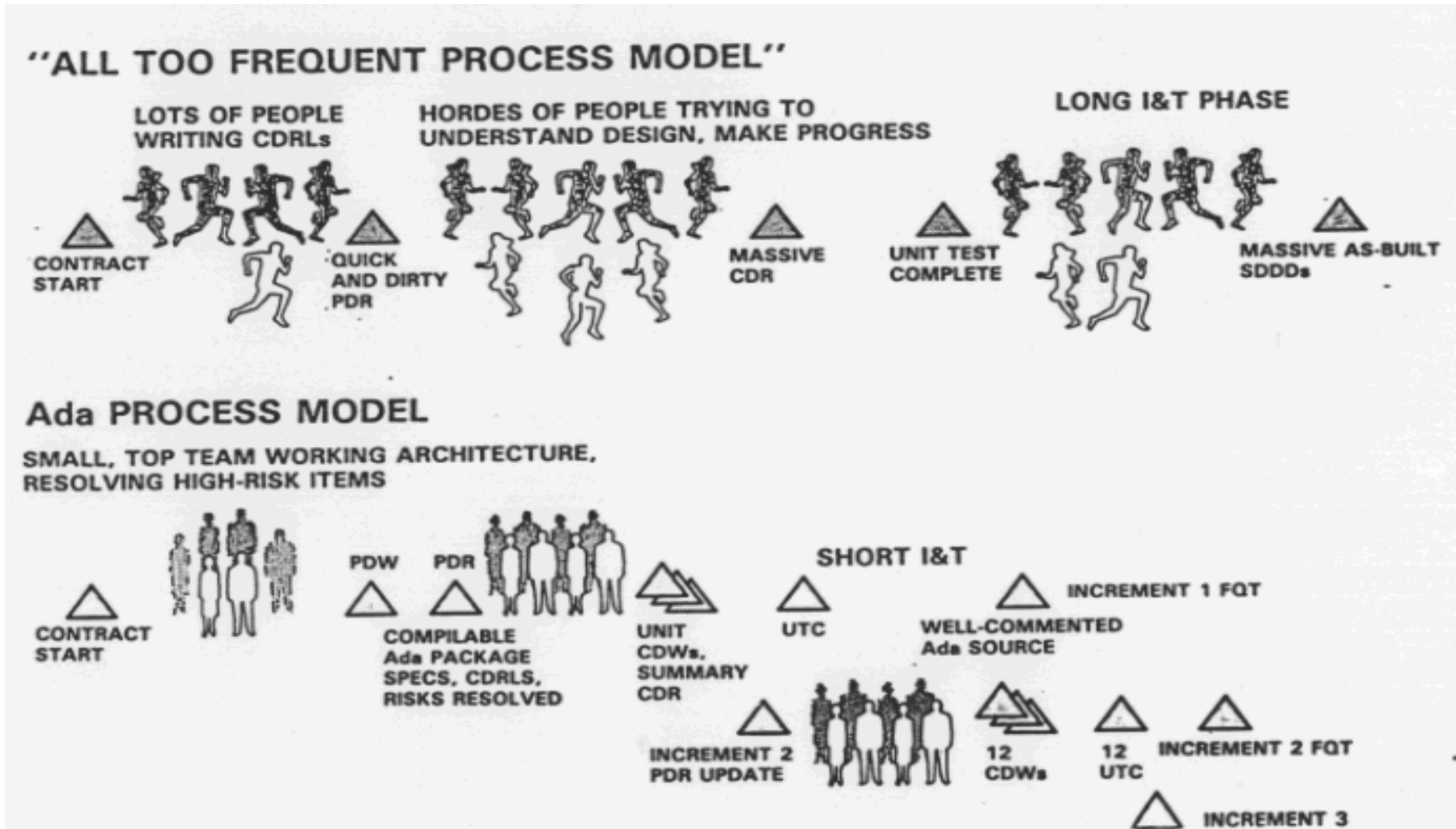


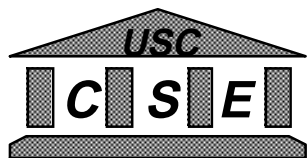
Pareto Analysis of Rework Costs





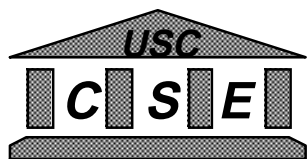
Ada Process Model for Large-System RAD





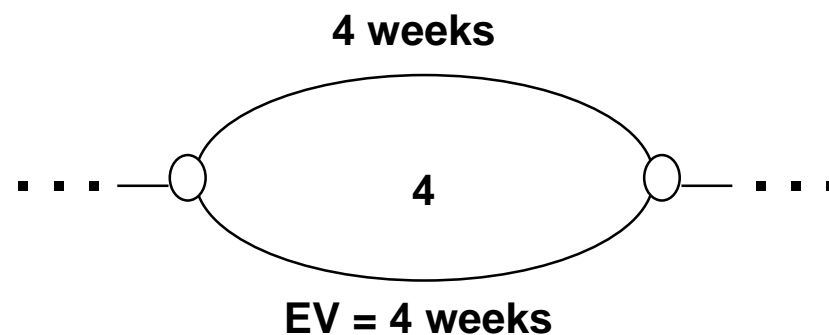
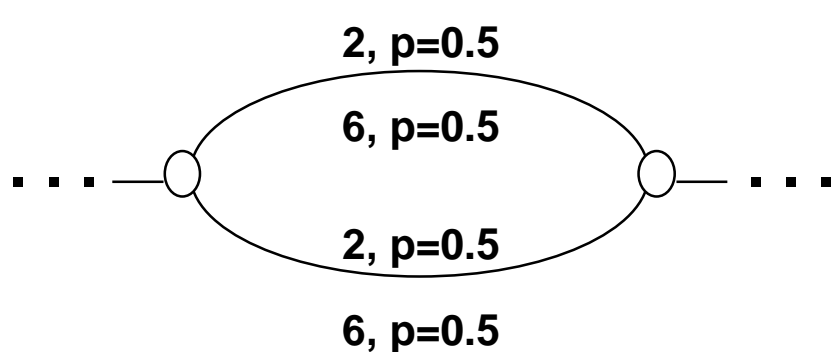
Collaboration and Negotiation Techniques

- **Highlighted in 3 of the last 6 ICSE keynote addresses**
 - **Tom DeMarco, “How the requirements were negotiated is far more important than how the requirements were specified.”**
 - **Ed Yourdon, “Negotiation is the best way to avoid Death March projects.”**
 - **Mark Weiser, “Problems with reaching agreement were more critical to my projects’ success than such factors as tools, process maturity, and design methods.”**



Reducing Task Variance

- Or, “Where did that week go?”
 - Are these two networks equivalent?



4 Equally likely outcomes

2
2 → 2

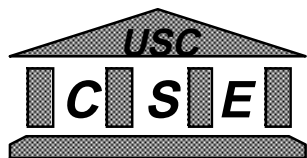
2
6 → 6

6
2 → 6

6
6 → 6

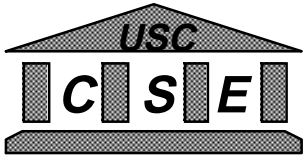
20

$$EV = 20/4 = 5 \text{ weeks}$$

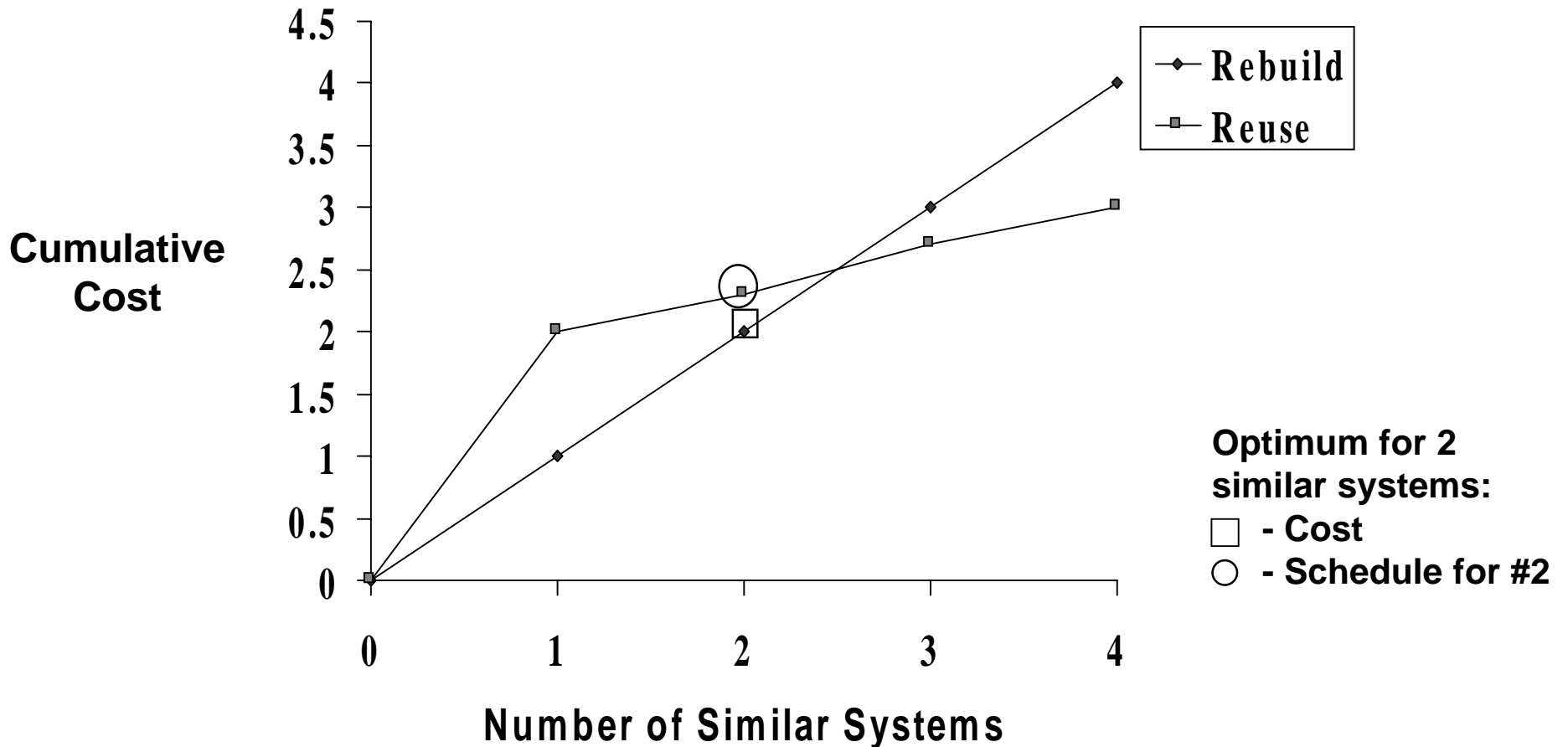


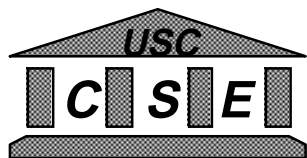
Getting Tasks Off the Critical Path

- **Decomposition and parallelization**
 - Replace Critical Design Review by unit inspections
 - Pre-integrate subsystems
 - Parallelize off-nominal testing
 - Massive beta testing
 - Pre-work unit level acceptance tests
- **Pre-positioning facilities, components, tools, experts, data**
 - “Overinvesting” in reusable components¹⁹



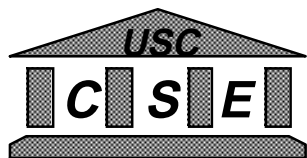
“Overinvesting” in Reusable Components





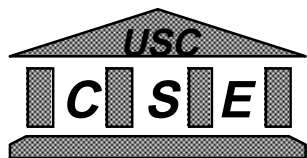
People and RAD

- **Better and fewer people**
 - Bright, quick, versatile, adaptable, creative, experienced, focused
- **Clear RAD priorities and incentives**
- **Teambuilding and shared vision**
 - All of the stakeholders
- **Co-location**
- **Capitalization**
- **Learning, metrics, continuous improvement**



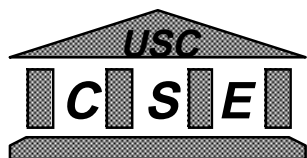
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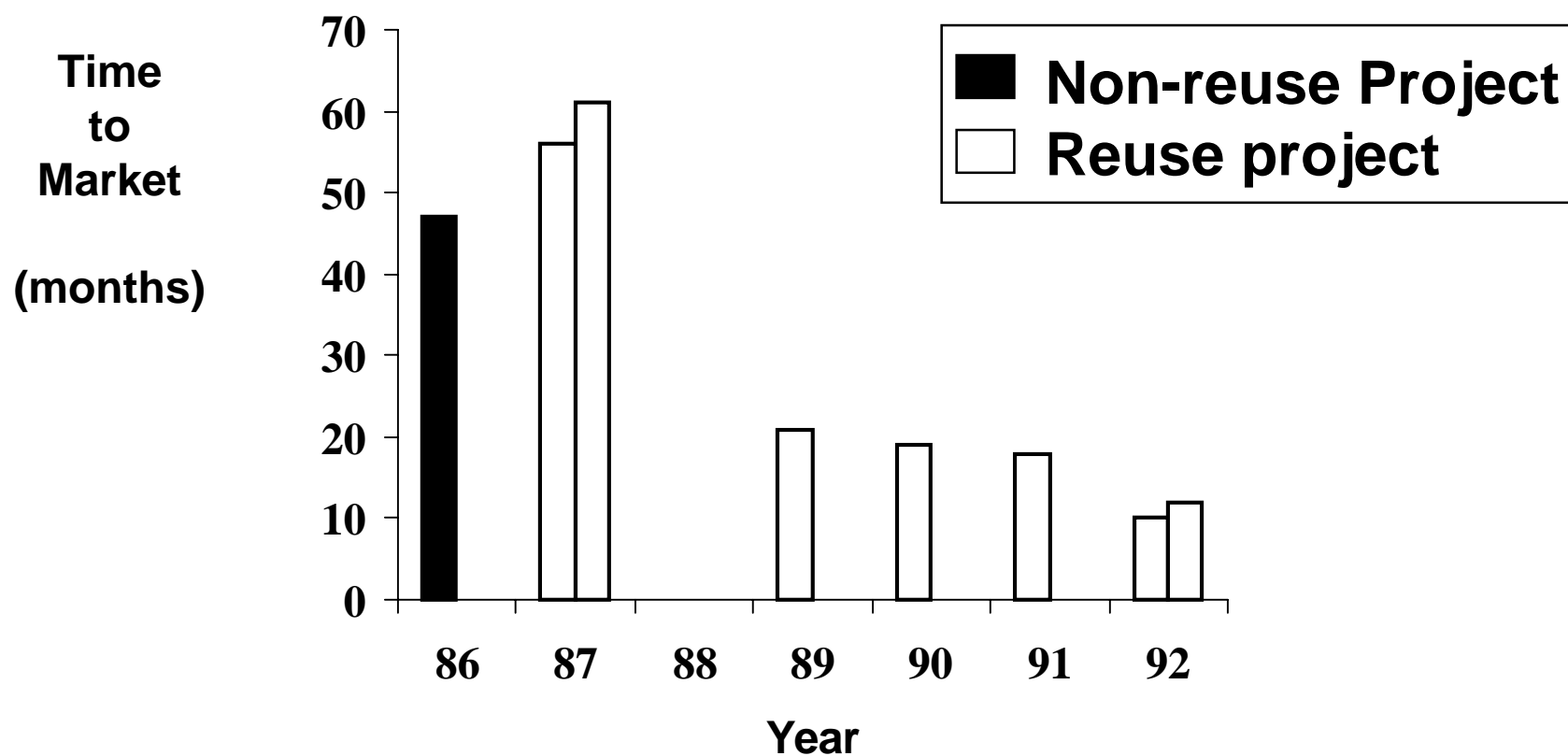


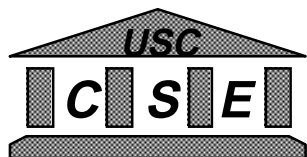
Biggest Opportunity Areas

- **People**
- **Prepositioning**
 - **Domain engineering, architecting**
 - **Reusable everything: plans, specs, class libraries, middleware, tests, manuals**
 - **People and teambuilding**
 - **Tools and facilities**
 - **Preworking asset evolution**



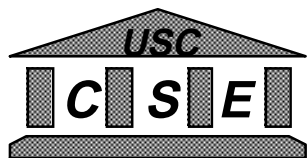
Reuse at HP's Queensferry Telecommunication Division





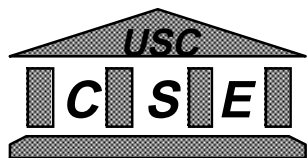
Prepositioning Example: TRW CCPDS-R

- **Large IR&D investment**
 - Domain engineering and architecting
 - Infrastructure: UNAS precursor
 - Tools: Rational Ada tools; metrics; documents templates
 - Ada process model
- **People, teambuilding, and incentives**
 - Flowdown of award fee to performers
- **Results**
 - Spectacular 3-week SW Engineering Exercise ²⁵
 - 1 MLOC within ambitious budget and schedule



RAD with the WinWin Spiral Model

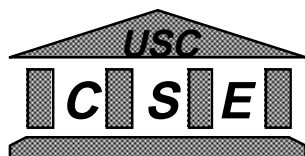
- **11 weeks to architect 15 Library Multimedia archive applications**
 - **Films/videos, images, manuscripts, urban plans, business reports, etc.**
 - **Using LCO, LCA anchor point deliverables**
 - **Using WinWin negotiation system**
 - **All delivered on schedule; clients highly satisfied**
- **11 weeks to develop 6-8 of architected applications**
 - **Full product-oriented deliverables**
 - **All delivered on schedule**
 - **All highly satisfactory to clients except one**
 - **3-in-1 merge of image archives**



Problem Statement #4: Medieval Manuscripts

Ruth Wallach, Reference Center, Doheny Memorial Library

I am interested in the problem of scanning medieval manuscripts in such a way that a researcher would be able to both read the content, but also study the scribe's hand, special markings, etc. A related issue is that of transmitting such images over the network.



Digital Manuscript Archive Home Page - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Guide Print Security Stop

Bookmarks Location: http://sunset.usc.edu:80/cs577_96/dma/home/

Internet New and Cool Look Up

Digital Manuscript Home Page

Digital Manuscript Archive Manuscript Index Page - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Guide Print Security Stop

Bookmarks Location: http://sunset.usc.edu:80/cs577_96/dma/scripts/detail

Internet New and Cool Look Up

Antiphonarium

Title	Antiphonarium
Author	Catholic Church
Date	15th Century
Type	Liturgical & Ritual
Style	Not Available
Physical Characteristics	On vellum; red staves with black Gregorian capitals and rubrication. Dimension of leaves is 57cm x 41cm.

Digital Manuscript Archive Display Leaf Image Page - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Guide Print Security Stop

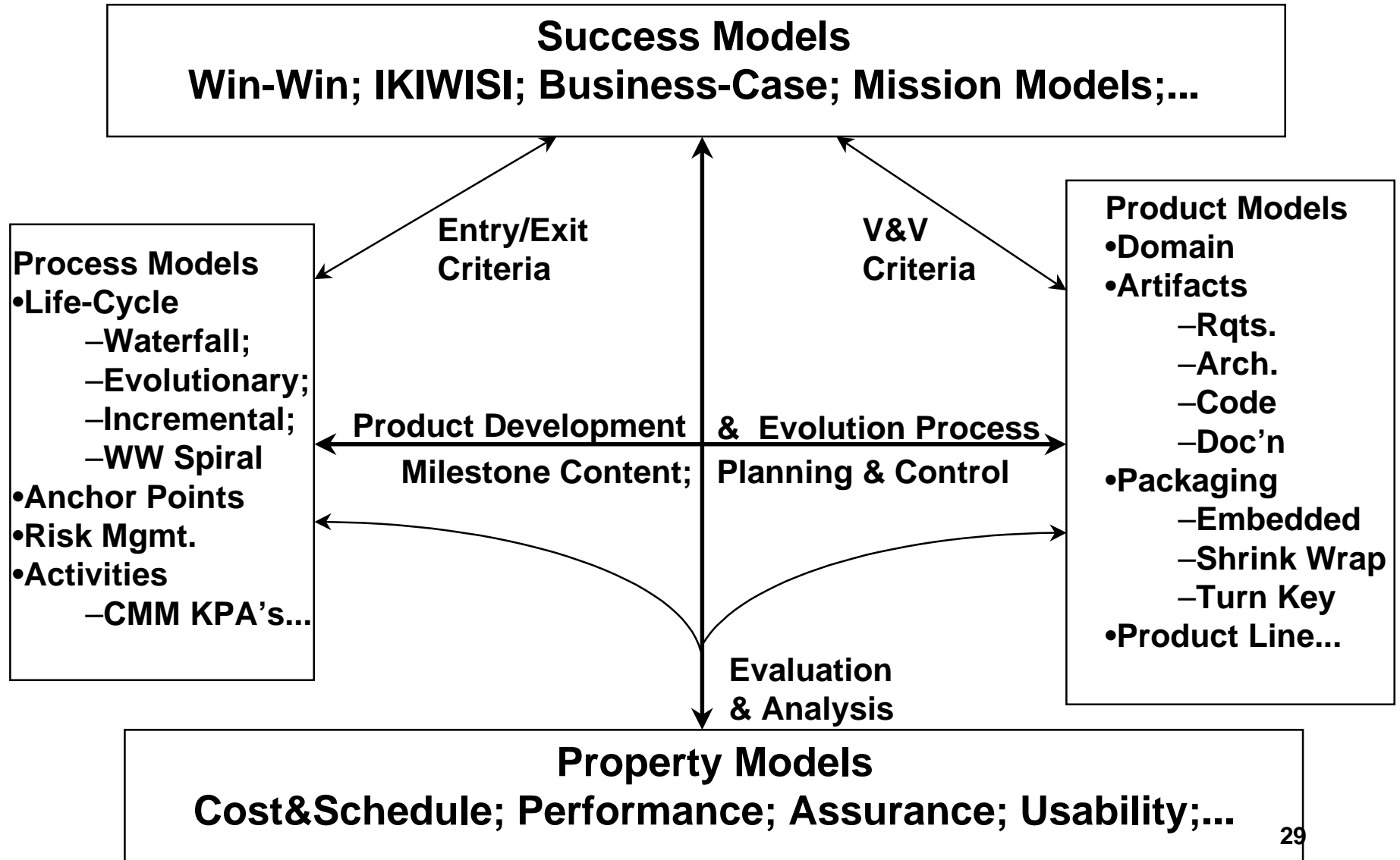
Bookmarks Location: [tiphonarium&pageno=10&m=1&p=0](#)

Internet New and Cool Look Up

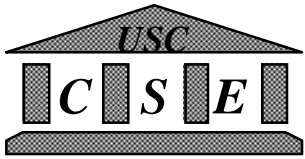
Document: Done



MBASE* Integration Framework



*MBASE: Model-Based Architecting and Software Engineering



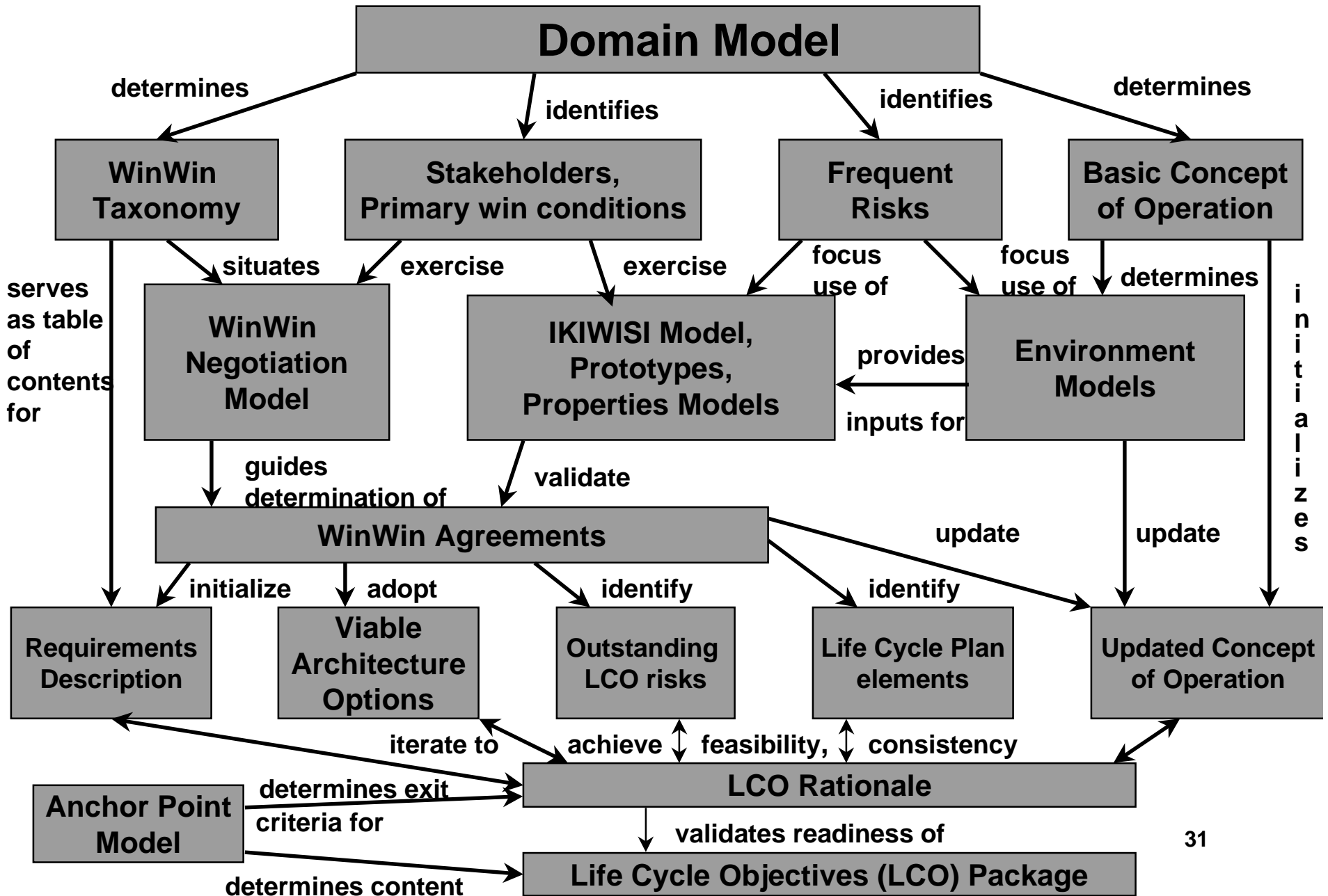
Elements of Critical Front End Milestones

(Risk-driven level of detail for each element)

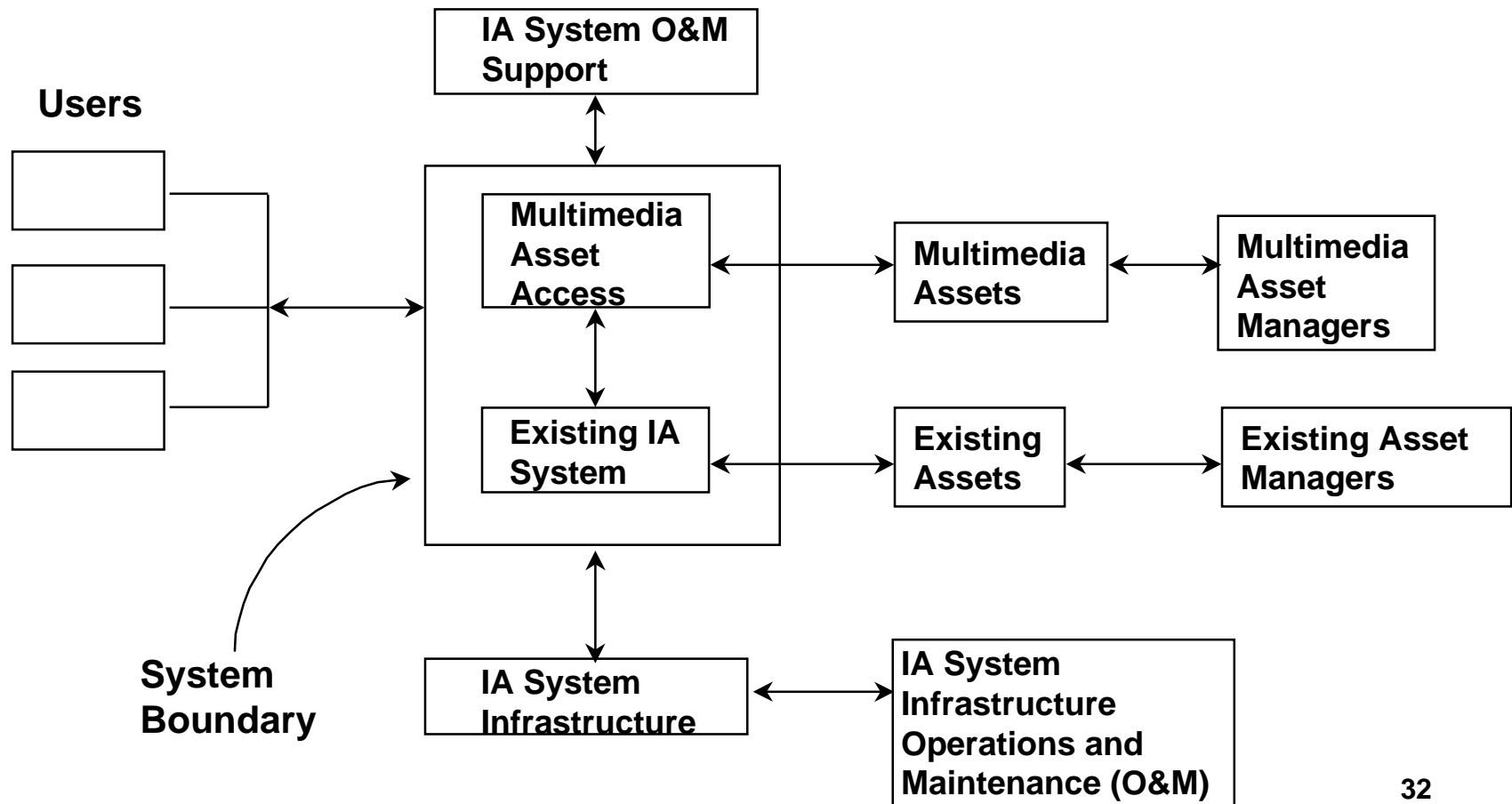
Milestone Element	Life Cycle Objectives (LCO)	Life Cycle Architecture (LCA)
Definition of Operational Concept	<ul style="list-style-type: none"> • Top-level system objectives and scope <ul style="list-style-type: none"> - System boundary - Environment parameters and assumptions - Evolution parameters • Operational concept <ul style="list-style-type: none"> - Operations and maintenance scenarios and parameters - Organizational life-cycle responsibilities (stakeholders) 	<ul style="list-style-type: none"> • Elaboration of system objectives and scope of increment • Elaboration of operational concept by increment
System Prototype(s)	<ul style="list-style-type: none"> • Exercise key usage scenarios • Resolve critical risks 	<ul style="list-style-type: none"> • Exercise range of usage scenarios • Resolve major outstanding risks
Definition of System Requirements	<ul style="list-style-type: none"> • Top-level functions, interfaces, quality attribute levels, including: <ul style="list-style-type: none"> - Growth vectors and priorities - Prototypes • Stakeholders' concurrence on essentials 	<ul style="list-style-type: none"> • Elaboration of functions, interfaces, quality attributes, and prototypes by increment - Identification of TBD's (to-be-determined items) • Stakeholders' concurrence on their priority concerns
Definition of System and Software Architecture	<ul style="list-style-type: none"> • Top-level definition of at least one feasible architecture <ul style="list-style-type: none"> - Physical and logical elements and relationships - Choices of COTS and reusable software elements • Identification of infeasible architecture options 	<ul style="list-style-type: none"> • Choice of architecture and elaboration by increment <ul style="list-style-type: none"> - Physical and logical components, connectors, configurations, constraints - COTS, reuse choices - Domain-architecture and architectural style choices • Architecture evolution parameters
Definition of Life-Cycle Plan	<ul style="list-style-type: none"> • Identification of life-cycle stakeholders <ul style="list-style-type: none"> - Users, customers, developers, maintainers, interoperators, general public, others • Identification of life-cycle process model <ul style="list-style-type: none"> - Top-level stages, increments • Top-level WWWWWHH* by stage 	<ul style="list-style-type: none"> • Elaboration of WWWWWHH* for Initial Operational Capability (IOC) - Partial elaboration, identification of key TBD's for later increments
Feasibility Rationale	<ul style="list-style-type: none"> • Assurance of consistency among elements above <ul style="list-style-type: none"> - via analysis, measurement, prototyping, simulation, etc. - Business case analysis for requirements, feasible architectures 	<ul style="list-style-type: none"> • Assurance of consistency among elements above • All major risks resolved or covered by risk management plan

*WWWWHH: Why, What, When, Who, Where, How, How Much

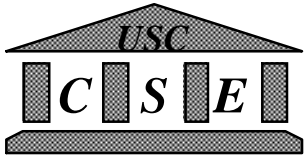
MBASE Model Integration: LCO Stage



Domain Model: Block Diagram

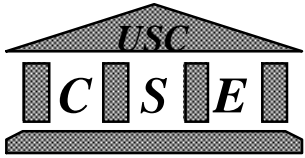


IA: Information Archive



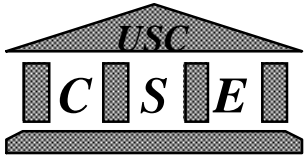
MBASE Laboratory

- **15 software engineering projects/year**
 - 5-person USC Digital Library applications
- **Rapidly developing successful applications**
 - Multimedia, virtual assistants, data acquisition
- **Integrating models and tools**
 - DARPA-EDCS architecture and WinWin tools
 - Rational Rose, Unified Modeling Language
- **Rapidly improving artifact integration**
 - 1996 integrated specs, plans: 160 pages
 - 1997 integrated specs, plans: 103 pages
- **Results transitioning to B-2, JSTARS, Satellite control, MCC SSEP, Rational**
- **Ultimate goal: Model-integrated SW Engr. agents**



Skunk Works Rules As Applied To Software Engineering

- 1. Software Manager assigned to Projects reporting directly to Project Manager - oversees suppliers and in-house personnel.**
- 3. Aggressive use of small software engineering teams**
- 4. Careful application of configuration management and change control**
- 5. Documentation restricted by “essential” criteria. Simplified formatting where appropriate**
- 6. Regular metrics collection and analysis for managing progress against schedule and budget**
- 7. Flowdown of basic rules to suppliers**



Skunk Works Rules As Applied To Software Engineering

8. **Task Streamlining - “value-added” criteria applied - no duplication of effort**
9. **Software Development Organization tests and verifies software in lab or on vehicle prior to turning it over to formal independent test organization.**
10. **Use of “intent” of Mil-Stds rather than full conformance. Use of Mil-Std negotiated with customer up front.**
12. **End User encouraged to participate early during development and provide critique and feedback when decisions need to be made.**

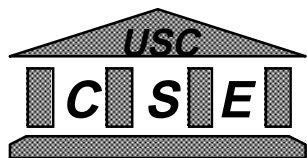
How we measure our cycle time reduction efforts - X Factors

- **Process Mapping** 1.3
- **Better Hardware** 1.0
- **Better Tools and Platforms** 1.3
- **Rigorous Software Inspections** 1.2
- **In-Process Software Metrics** 1.1
- **Sharing of Best Practices** 1.4
- **All Others** 1.1

3X

Benefit If Fully Deployed: 4X





Biggest Opportunity Areas

- **People**
- **Prepositioning**
 - **Domain engineering, architecting**
 - **Reusable everything: plans, specs, class libraries, middleware, tests, manuals**
 - **People and teambuilding**
 - **Tools and facilities**
 - **Preworking asset evolution**