PURPOSE:
- Promote & Facilitate Use of Capabilities to Enhance the Customer’s Mission Success

GOALS:
- Expand Customers Knowledge/Understanding of Systems
- Develop Current & Future Capabilities Through Effective Customer Interaction
  - Aids Future Program Requirements, Development, and Budget
  - Improve Customers Return From Systems
- Solve Customer Collection Problems
  - SOO Lead
  - Multiple SPO Participation
- Provide Motivational Presentations to Development Contractors
- Facilitate Development of Effective Concept of Operations to Drive Future Requirements and Architecture
The “OUTREACH” Team

• Team Members:
  – Extensive Analytical and Operational Experience
  – Ability to Work Interactively With Users to Discuss “How Would We” or “What If” Scenarios
  – Focused on Customers and End-users

• Can Enlist Participants From Other Areas If Required
  – Other SPOs, Other Agencies
OUTREACH Customers

Mission Partners:
- NSA
- CIA
- DIA

End-Users:
- DoD
- State
- DEA
- FBI
- Treasury
- ASD/C3I

IC Advisors:
- SIGCOM
- PFIAB
- CMS

IC OPS Organizations:
- SCE's
- S&T's
- CSSG
- DEFSMAC
- NSOC
- NRL

~ Contractor Facilities
  - Motivational
OUTREACH Programs Available

- **Three Basic Versions of Customer Outreach**
  - 90 Minute *Program Basics*
  - 3 Hour *Moderate Detail*
  - 6 Hour *Modular Blocks, Greater Level of Detail*

- **“Other” Outreach Programs**
  - 30 Minute *Executive Session*
  - Customized Briefings for Specific Areas of Interest
  - Orientation Course
OUTREACH Point of Contact

- DSN Number = Prefix 898-ext.
- Commercial Number = Area Code (703) Prefix 808-ext.
- Headquarters Toll Free Number (800) 306-6990 Then Extension Number Listed Below

Mr Mark Broswick
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